

MARKETING HISTORY PROJECT	POINTS POSSIBLE	POINTS RECEIVED
Customer Buying Preferences (5 slides)		
Clothing/Fashion	3	
Toys	3	
Foods/Restaurants	3	
Household Products	3	
Automobiles	3	
Economic/Business Climate (5 slides)		
New Inventions/Product Introductions	3	
Companies Founded	3	
Cost of a gallon of gas & a gallon of milk	3	
Influential/Main People	3	
Major Historical Events	3	
Slides		
Era/Decade Displayed & Name (Title Slide)	1	
Contains Works Cited Slide	2	
Effort & Neatness	3	
Images are used throughout	2	
Grammar/Spelling (No errors)	2	
TOTAL POINTS	40	
Name: _____		