

Famous Entrepreneur Profile & Online Gallery Walk (40 Points Total)

Instructions Entrepreneur Profile: Research on the Internet to find a successful/famous entrepreneur you would like to know more about. Use this outline to prepare a written profile on the individual, which contains the following information:

Introduction of Entrepreneur (Include a photo!)

- Include name, date of birth, hometown, etc.
- Describe their major accomplishments
- What makes them famous/successful?

Background Information

- Explain how this person grew up (family life, hobbies, interests, etc.)
- Describe their educational and/or work background
- Explain how this person evolved into an entrepreneur (challenges/successes)

Entrepreneurial Characteristics

- Choose 3 (of the 12) characteristics of entrepreneurs that this individual possesses and provide an example of how they display that quality

Your Thoughts

- What did you find most interesting about this person?
- If you could interview this person, what question would you ask them? Why?

Resources

- List all resources used (make sure they are credible, no "wikis")

Instructions Online Gallery Walk: When you are finished with your profile, upload your document as a **.pdf** to the **Dropbox** folder named: *"Famous Entrepreneur Profiles"* to share your findings with the class.

- Once everyone has uploaded a profile, there will be an "Online Gallery Walk" in which you will get a chance to explore your classmate's findings.
- During this time, you will choose 5 profiles to read and answer the following questions in **complete sentences**:
 - What did you find interesting about this entrepreneur?
 - If you could interview this person, what would you ask them and why?

Name: _____

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RUBRIC (40 points)**

	Target (5pts)	Acceptable (3pts)	Unacceptable (1pt)
Profile (5 points for covering each topic) (25 points total)	Includes all topics listed in the outline in a detailed manner: -Intro and photo of entrepreneur -Background info -3 characteristics -Your thoughts -Resources	Missing 1-2 topics listed in the outline.	Missing more than 2 topics listed in the outline.
Uploaded to Dropbox	Profile is properly uploaded into the correct folder and in .pdf format	Profile is properly uploaded into the correct folder, but not .pdf format	Did not upload profile.
Professionalism	No errors in spelling, punctuation, or capitalization. Professional writing and formatting.	There are 1-3 errors in spelling, punctuation, or capitalization. Professional writing and formatting.	Contains more than 3 errors in spelling, punctuation, or capitalization. Lacks professional writing and formatting.
Online Gallery Walk Participation	Participated and provided complete responses to 5 profiles.	Participated and provided responses to 4 profiles.	Provided responses that were not complete or for less than 4 profiles.