

Business Principles - Presentation Rubric

Business Opportunity Clearly Described/All Major Sections are included

Category	4	3	2	1
Speak Clearly	Speak clearly all the time, and mispronounce no words.	Speak clearly all the time, and mispronounce one word.	Speak clearly most of the time. Mispronounce no more than one word.	Often mumble or cannot be understood OR mispronounce more than one word.
Enthusiasm	Facial expressions and body language generate strong interest and enthusiasm about the topic in others.	Facial expressions and body language sometimes generate a strong interest and enthusiasm about the topic in others.	Facial expressions and body language are used to try to generate enthusiasm, but seem somewhat faked.	Very little use of facial expressions and body language. Did not generate much interest in the topic being presented.
Resources/Visuals	Presentation has a clear and interesting purpose.	Presentation is interesting, but purpose is somewhat unclear.	Presentation is not very interesting and purpose is somewhat unclear.	Presentation is not interesting and has no discernable purpose.
Content and length	Shows a full understanding of the topics and includes at least 8 slides with appropriate content. Images/charts included.	Shows a good understanding of the topic and length is 6-7 slides. Images/charts included.	Shows a good understanding of most of the topics and length 4-5 slides. Images/charts not included.	Does not seem to understand the topic very and/or length is less than 4 slides. Images/charts not included.
Volume	Volume is loud enough to be heard by all audience members throughout the presentation.	Volume is loud enough to be heard by all audience members at least 90% of the time.	Volume is loud enough to be heard by all audience members at least 80% of the time.	Volume is often too soft to be heard by all audience members.
Preparedness	Is completely prepared and has obviously rehearsed.	Seems pretty prepared but might have needed some more rehearsing.	Is somewhat prepared, but it is clear that rehearsal was lacking.	Does not seem at all prepared to present.
Slides	Slides are well organized, creative and flow together perfectly.	Slides are well organized and creative but do not flow together.	Slides are somewhat organized but lack creativity and flow.	Slides are not organized, lack creativity and do not flow together.

Total: ____/28

Name: _____