

# Business Capstone - Presentation Rubric

Category	3	2	1	0
	<b>Met all Expectations</b>	<b>Almost Met Expectations</b>	<b>Below Expectations</b>	<b>Did not meet Expectations</b>
<b>Speak Clearly</b>	Speaks clearly all the time, and mispronounces no words.	Speaks clearly all the time, and mispronounces one word.	Speaks clearly most of the time. Mispronounces no more than one word.	Often mumbled or cannot be understood OR mispronounced more than one word.
<b>Enthusiasm</b>	Students used facial expressions and body language and moved around.	Students had great enthusiasm when presenting but facial expression and/or moving around was missing.	Enthusiasm, facial expressions and moving is limited at all times.	Lack of enthusiasm, facial expressions and moving around.
<b>Interest and Purpose</b>	Student created interest during their presentation and purpose is obvious.	Presentation is interesting, but purpose is somewhat unclear.	Purpose is clear but presentation lacks interest.	Presentation is not interesting and has no discernable purpose.
<b>Content and length</b>	Elaborated on bullet points with just enough information. 5 x 5 rule is followed.	Elaborated on bullet points with just enough information but 5 x 5 rule is not followed.	Student gave good information but almost too much.	Student gave way too much information on bullet point than was needed. Overloaded!
<b>Volume</b>	Volume is loud enough to be heard by all audience members throughout the presentation.	Volume is loud enough to be heard by all audience members at least 90% of the time.	Volume is loud enough to be heard by all audience members at least 80% of the time.	Volume is often too soft to be heard by all audience members.
<b>Preparedness</b>	Is completely prepared and has obviously done research and rehearsed.	Seems pretty prepared but might have needed some more research.	Is somewhat prepared, but it is clear that research and rehearsal was lacking.	Does not seem at all prepared to present.
<b>Eye Contact</b>	Student kept eye contact the entire time with audience. Did not read from notes.	Student kept eye contact but did look at notes a few times.	Students kept eye contact in only one direction and did look at notes frequently.	Students read from notes entire time with no eye contact.

**Total: \_\_\_\_/20**

**Name: \_\_\_\_\_**